**Sample Cover Letter to Principal or School Superintendent or School Board Member**

**Address, phone, fax, email, etc.**

**Date**

**Dear Principal or Superintendent Name:**

It’s almost time to celebrate Youth Art Month!

On behalf of (county) Art Education Association and those who advocate for art education for grades K-12, please endorse March as Youth Art Month.

This annual celebration directs attention to the value of visual art education in a student’s overall success. Studies show students participating in the arts have higher grades, score better on standardized tests, have better attendance records, and are more active in community affairs.[[1]](#footnote-1)

As art educators, we understand the potential of the arts and its positive impact to students. Youth Art Month provides an opportunity for us to demonstrate the impact of the arts to local communities and businesses.

Throughout March, a variety of activities take place across the country at the local and state level. Please join us in our efforts here to spotlight art education. You can help by signing the attached Endorsement and returning a copy to me by mail, email, or fax.

Additionally, we invite you to attend (insert name, location, date and time of a student exhibit/of an art celebration event/ of an art education association meeting, ect; AND include an invitation along with this cover letter!)

Thank you for supporting Youth Art Month!

Sincerely,

(your name, title, address, phone, email and fax)

**Sample Endorsement**

**YOUTH ART MONTH ENDORSEMENT**

WHEREAS: Art education is a viable academic endeavor and contributes educational benefits to all elementary and secondary students including the following:

* Art education develops students’ creative problem-solving and critical thinking abilities;
* Art education teaches sensitivity to beauty, order, and other expressive qualities;
* Art education gives students a deeper understanding of multi-cultural values and beliefs;
* Art education reinforces and brings to life what students learn in other subjects;
* Art education interrelates student learning in art production, art history, art criticism and aesthetics and

WHEREAS: Our national leaders have acknowledged the necessity of including arts experiences in all students’ education, and

WHEREAS: MARCH is officially recognized as YOUTH ART MONTH, I endorse the observance of Youth Art Month and encourage the support of quality school art programs for children and youth.

SIGNED \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

POSITION\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

DATE\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. National Assessment of Educational Progress, 1997, research by Dr. James Catterall, UCLA [↑](#footnote-ref-1)