

# Fresh Paint

Winter 2017 / Volume 40 / Issue 1

TEACHER FEATURE  
QUESTION/ANSWER WITH  
*Marty Loftus*

**Are You Smothering Your  
Students' Creativity?**

**Art Clubs Are Fun!**  
*...and fundamental to our  
students' art experience*

***Congratulations  
to 2016  
Member Virtual  
Exhibition  
Winners***



## Important Dates

YAM Flag Design Entry Deadline .....	January 13, 2017
K-12 Submission .....	April 10, 2017
Youth Art Month .....	March, 2017
NAEA.....	March 2-4, 2017
Conference Session Proposal Deadline .....	May 1, 2017
FAEA Conference.....	October 19-22,2017



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# Board Nominations Opening Soon!

## 2018-2019 FAEA Board Nominations

The Florida Art Education Association is seeking members to serve on the 2018 Board of Directors. FAEA thrives when dedicated members with exceptional leadership skills step up and serve the association and arts education in Florida.

Want to learn more about the opportunities to become involved, just email [info@faea.org](mailto:info@faea.org)

**Nominations will  
open this spring.**

For more information and to review Sample Board Position Descriptions, just visit [FAEA.org](http://FAEA.org).

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## ABOUT THE COVER

*Artwork: "Vitaligo: Embracing Our Self"*  
*Artist: Aleesha Nevills, Grade: 12 (2015)*  
*Teacher: Steven Van Dam*  
*School: Seabring High School*  
*Medium: Colored pencil on marbalized paper created by the artist.*

## FreshPaint

The purpose of this publication is to provide information to members.

*Fresh Paint* is a quarterly publication of Florida Art Education Association, Inc., located at 402 Office Plaza Drive, Tallahassee, Florida 32301-2757.

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# FAEA Strategic Plan

The Florida Art Education Association Strategic Plan provides a clear and workable framework with which to carry out the mission of FAEA, as well as grow the organization and its reach to the art educators in Florida and beyond. The FAEA Strategic Plan was developed out of the collaboration of the board of directors and membership of the Florida Art Education Association. Ideas, feedback, and input have been comprised into an overall plan based on the guiding tenets established by the National Art Education Association (NAEA). The plan is adaptable to grow and progress over the course of several years, and in a format that can easily reflect progress reporting, as well as incorporate updates as the needs of the association evolve. Its alignment with the core goals of the National Art Education Association ensure that Florida's art educators remain consistent and solid contributors to the growth of the visual arts within the state and on a national level.

The FAEA Strategic Plan has been organized according to the following key areas:

- **Organizational Vibrancy** – Ensure the continued fiscal health and growth of FAEA and its offerings through key areas such as membership development, marketing strategy, increased fiscal management and oversight, and seeking additional sponsorship revenue streams for association events.
- **Research and Knowledge** – Promote professional development throughout the membership to become a more centralized resource for both new and established art educators by offering virtual resources, mentoring, increasing cross-county communication and sharing, and through cross-curricular connections.
- **Learning** – Increase networking amongst members through better district communication, increased research, data collection and assessment, and providing increased fiscal support through conference grants to better serve current and future art educators.
- **Community** – Develop improved connections among members and promote a better sense of community through continued communication outside of association events, student recognition programs, panel discussions, new teacher support, social gatherings, lesson plan and classroom strategy exchange, and mini-workshops.
- **Advocacy** – Solidify the sense of responsibility that both the members and the association overall have to advancing awareness of the critical role that the visual arts play in a well-rounded curriculum by promoting parent, teacher, community involvement, as well as furthering established roles in the NAEA, Youth Art Month, and in working with local legislators and cultural organization.

To accomplish the tasks within the Strategic Plan, the current FAEA Board of Directors participate in at least one of six committees. Each committee works tirelessly to develop new and innovative ideas and fulfill their responsibilities. The current committees include Advocacy, Awards, Editorial, Exhibitions, Professional Development, and Partners and Sponsors. To the right are two committee reports providing members insight on the work currently being done for the association.

## COMMITTEE REPORTS

### FAEA Exhibitions

#### Strategic Goals: Learning and Community

The FAEA Exhibitions Committee facilitated the K-12 Student Art Assessment and Virtual Exhibition and the FAEA Members Exhibition.

#### K-12 Student Art Assessment and Virtual Exhibition

- Received 1396 entries for adjudication
- 8 adjudicators were selected and trained to score the entries
- Top Score Data
  - \*46 works scored 4 (out of 4)
  - 110 works scored 3.5 (out of 4)
  - 368 works scored 3.0 (out of 4)
- Revised K-12 FAEA Rubrics for 2017
- Conducted scoring training at FAEA 2016 conference

*\*Top Scoring work was exhibited at the FAEA Conference*

#### Members Exhibition

- FAEA received 246 entries for adjudication
- 3 adjudicators scored the work for awards
- 13 Top Awards were presented sponsored awards.
- Reception and Awards ceremony was held at FAEA Conference

### Sponsorship and Partnership

The Sponsorship and Partnership committee exists to enhance the current working relationships affiliated with FAEA, to seek out, nurture, and cultivate new and mutually beneficial relationships as well as secure in-kind donations and financial support as appropriate. In conjunction with the mission strategic plan of FAEA, this committee's progress over the course of this past year, is as follows:

- **Organizational Vibrancy:** seeking out and cultivating new partnerships with long-term sustainability, including higher education institutes, businesses, galleries, museums, and artisans
- **Research and Knowledge:** nation-wide research with regards to sponsorship menus from state art education associations, developing new sponsorship and exhibitor menus, evaluate and analyze organizational financial support needs
- **Learning:** reiterating vibrancy and research, constantly strengthening present and new partnerships for FAEA's growth, exploring new venues and revisiting current and former partners and sponsors
- **Community:** continuous promotion and support for all of FAEA's ways and means, its interests and avenues of growth, both professionally and fiscally
- **Advocacy:** mutually beneficial relationships with outside organizations; promotion of our organization



**FAEA 2016-2017  
BOARD OF DIRECTORS**

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**BOARD CONSULTANT**

**Kathleen D. Sanz, PhD**  
kdsanz@faea.org

*President's Note ...*

# Happy New Year



**Nicole Crane  
President, FAEA**

We are thrilled to welcome 2017 and excited for the upcoming year! Each new year is an opportunity to reflect on accomplishments and reveal insights leading to more meaningful goal-setting for the year ahead. As we leave 2016 behind and begin a new year, we set new goals and face challenges with renewed enthusiasm. Later this month the Florida Art Education Association Board of Directors will hold an annual meeting to conduct the current business of the association and research new and innovative ideas to incorporate. During the meeting, we will evaluate what is working and what needs revised, thanks in part to your conference survey responses. As part of the board meeting, we will continue supporting FAEA's Strategic Plan and the key components: Organizational Vibrancy, Research and Knowledge, Learning, Community, and Advocacy. Last year, the board selected Research and Learning as the key focus area and will continue to concentrate our efforts on this component. Each committee is developing programs and activities supportive of Research and Learning. The Advocacy Committee continues to decipher data from the Florida Department of Education Fine Arts Reports and monitor legislation for issues that impact arts education. The Awards Committee researched state and national art education awards and introduced the New Professional Award in 2016 and will add a Special Needs Award in 2017. To support the key area of Research and Learning, the Editorial Committee in collaboration with the Legacy Task Force will continue the series A Florida Art History. The Exhibitions Committee revised the rubrics to provide accurate exemplars to explain the score levels. Look for the new rubrics this year! The Partners and Sponsors Committee will continue to secure Corporate, Museum, and Scholastic Partners as well as acquire items for our annual raffle. As we prepare for the 65th Annual FAEA Conference, October 19-22, 2017 in St. Petersburg, Florida the Professional Development Committee is already progressing with plans to support the theme "The Power of Art."

As the year progresses, the FAEA Board of Directors and Committees will continue to develop programming and plan professional developments. There are several opportunities this spring to showcase student artwork. The Florida Art Education Association invites all art educators to participate in Youth Art Month! Participating in Youth Art Month is a great way to advocate for arts education. Submit student designs for Florida's Youth Art Month Flag competition. The theme for this year is, *United through Art*. The winning Florida entry will have the honor of being produced into a flag which will be flown in Washington, D.C. during the month of March as we celebrate Youth Art Month. Additionally, the Florida YAM flag will be on exhibit at the YAM Exhibition at the National Art Education Association Convention in New York.

The 2017 K-12 Student Art Assessment and Virtual Exhibition is now open. Submissions will be accepted through April 10, 2017. Sargent Art will generously sponsor prizes. Check out the new prize structure for 2017 including a cash prize for the overall winning student and classroom art supplies for the overall winning teacher. The exhibition will be shown at the FAEA Conference, on the FAEA website, and selected works will be featured in *Fresh Paint*.

With the new year upon us, the National Art Education Association Convention is just around the corner. Plan to attend the NAEA Convention March 2-4, 2017 in New York City and enjoy three days of sessions, workshops, tours, and events. We hope to see Florida well represented. Registration is now open.

Over the course of the year, remain updated with our progress through monthly emails and communication from your Division Directors. If you have any questions or need assistance please contact us via email at [info@faea.org](mailto:info@faea.org) or contact your Division Director. As a reminder, please follow us on Facebook, Twitter, and Instagram for ongoing updates. ☺

The mission of the Florida Art Education Association is to promote art education in Florida through professional development, service, advancement of knowledge, and leadership. The vision of the Florida Art Education Association, hereinafter designated as FAEA or as the Association, is to provide art teachers with the knowledge, skills, and support that will ensure the highest quality instruction possible to all students in Florida.





## Board Consultant's Report

Kathleen D. Sanz PhD  
Board Consultant, FAEA

# Life after the elections

Wow, what a whirlwind year leading up to the November 8, 2016 elections. I'm sure that we are all pleased that the endless advertisements have finally finished. Now is when our work begins. We had a major focus on asking our members to vote. Now that is over we must move forward.

The Capital Hill Group, lobbyists for arts education met in Tampa to discuss the political climate and legislative platforms from several associations. In the next month or so, this committee will put forth a legislative platform that we can share to speak with One Voice on the importance of arts education in our schools. Bills have begun to be filed and we will continue to provide updates prior to and during the session. That begins on March 7, 2016.

As far as the National Election, we will need time to determine the direction that President-elect Trump will lead the nation generally and the impact on education specifically. Only time will tell. We will continue to keep you informed on the Every Student Succeeds Act (ESSA).

At the state level there has been a change in leadership. We have listed the leadership below. There will be a full list of the committee members posted on the website, once all of the committees have been selected.

We want to encourage all of our members, parents, and community members to stay diligent in helping us to move visual arts education forward. Some specific To Dos include:

- Send a personal letter or note to your elected officials, including school board members, and superintendent (if elected and not appointed) as well as your state legislators. Congratulate them and let them know about your passion for arts education for all of our school children to provide a well-rounded education.
- Set up a meeting with them in their home office and introduce yourself and let them know about your passion for arts education for ALL students. Let them know that you are available to discuss any bills that they are or may sponsor to inform them of any unintended consequences on arts programs for our students.
- Volunteer to sit on the FAEA Advocacy committee.
- Continue to look at the FAEA website for Bills that are being filed and status.
- If your legislator is in a leadership position or on a committee, let us know so that we can keep you informed as you are their constituent.

### There is new leadership in the Florida Senate.

- The President of the Senate: Joe Negron (*Martin, Palm Beach, St. Lucie*)
- President Pro-Tempore: Anitere Flores (*Miami-Dade*)
- Full Appropriations: Jack Latvala (*Pinellas*)
- Majority Leader: Wilton Simpson (*Pasco, Hernando, Citrus*)
- Minority Leader: Oscar Braynon II (*Broward & Parts of Miami-Dade*)

### Education Committee:

- Dorothy Hukill, Chair (Volusia, Brevard)
- Debbie Mayfield, Vice Chair (Brevard, Indian River)

### Pre K-12 Education Appropriations

- David Simmons, Chair (Seminole, Volusia)
- Dana Young, Vice Chair (Hillsborough)

### Leadership in the House of Representatives

#### The Leadership in the House of Representatives includes:

- Speaker of the House: Richard Corcoran (Pasco)
- Speaker Pro-Tempore: Jeanette Nunez (Miami-Dade)
- Full Appropriations: Carlos Trujillo (Miami-Dade)
- Majority Leader: Ray Rodriguez (Lee)
- Minority Leader: Janet Cruz (Hillsborough)

### Education

- Chair, Michael Bileca (Miami-Dade)

First and foremost stay informed. If you have questions, please do not hesitate to email Kathy Sanz at [kdsanz@faea.org](mailto:kdsanz@faea.org) and we will try hard to provide answers to your questions. ☺

Sincerely,

# Division Updates...



## Elementary School Division Director

**Steve Miller,**  
Grassy Waters Elementary  
West Palm Beach, FL

Happy New Year! I hope everyone had a wonderful winter break and spent time relaxing and recuperating so that we are ready for the rest of the school year. This is going to be a great year! The Florida Art Education Association is busy planning programs and professional development that will get the creative juices flowing for yourself and your students. As elementary art teachers, the next few months can wreak havoc on our schedules as we often see students on a limited or abbreviated basis due to testing. With that in mind, be sure to check out Florida's Youth Art Month Flag Competition. It is a great lesson and all the details are posted at [www.faea.org](http://www.faea.org). The theme for this year is, United through Art. The winning Florida flag will be flown in Washington, D.C. during the month of March as we celebrate Youth Art Month and at the YAM Exhibition at the National Art Education Association Convention in New York.

Be sure to photograph the amazing work your students are completing before sending home so that you can submit into the K-12 Student Art Assessment and Virtual Exhibition. The new prizes are worth checking out! In addition to the grand prizes, Sargent Art will send a participation gift to



each school after receiving from the Principal the following information (to be emailed directly to Sargent Art): 1. School enrollment number; 2. Number of Art Teachers; 3. Number of entries submitted to K12 Student Art Assessment and Virtual Exhibition. The form to receive this gift will be provided during submission process. Be sure to get your entries in by April 10, 2017. The exhibition will be shown at the FAEA Conference, on the FAEA website, and selected works will be featured in Fresh Paint. You can view last year's exhibition on FAEA's website.

The National Art Education Association Convention is just around the corner. Plan to attend the NAEA Convention March 2-4, 2017 in New York City and enjoy three days of sessions, workshops, tours, and events, not to mention the amazing vendor hall! While in New York, we will take a picture of all Florida attendees. Be on the lookout for details on FAEA's Facebook page.

As we discussed at the Elementary Division Meeting, FAEA will begin accepting nominations for the next Board of Directors this spring. Please consider running for Elementary Division Director. It is a wonderful experience to be part of the state orga-

nization and serve art educators of Florida. If you want to know more about the position, please email me and I will gladly answer your questions. As always, I am available if you need anything and keep an eye out for the monthly Elementary Division email. If you are not receiving the emails, log into your FAEA account and check your primary email address. Have a wonderful 2017!

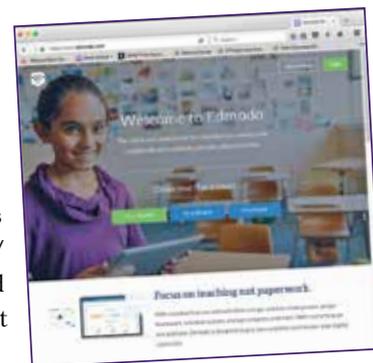


## Middle School Division Director

**Glenda Lubiner,**  
Franklin Academy Charter School  
Pembroke Pines, FL

We made it through the first half of the school year, went to a wonderful conference, made new friends, learned new strategies for our classroom, had our winter break and now are ready to get back to making art. With that said, even though we are all passionate about what we do, it is so important that we take care of ourselves and do what we need to do to stay healthy and happy (and sane) ... and that means taking the time to make our own art. So please make sure to take care of yourselves.

March is Youth Art Month and many of you are getting ready to have your big art shows that showcase the fabulous artwork of your students. I choose to have mine at the end of the year and use the month of March to advocate even more for art education. I hang art and posters all over the school and post something different on my *Edmodo* account daily about the advantages of Art Education. I hope that you all had your students enter the Youth Art Month Flag/Banner contest. I'm looking forward to seeing the winning flag. I know it will be fabulous.



My art show takes place in May and boy is it a big event. We combine our art show with our multicultural show. We have multicultural art and projects displayed in the cafeteria, a multicultural fashion and talent show, art from 1300+ students lining the hallways and the famous Black Light Room. Yes, we turn the art room into a black light room and every year we have a different theme. And of course we have the food trucks – that's always a big draw too! This year's theme (after going to the NAEA conference in Chicago I couldn't resist) is Comic-Con. The kids are so excited about painting the comic book characters and their own comic book characters. We also have raffle prizes. Last year, for the first

*continued on page 9*



**Retirees  
Division Director**

**Bill Chiodo, FAEA Retired  
Members' Representative**

**100+ YEARS OF WISDOM FOR  
NOVICE ART TEACHERS**

A standing-room-only audience of new art teachers participated in this encore panel discussion with expert retired art educators from across all teaching levels. To jumpstart the discussion, each panelist shared his or her single best piece of advice. This led to a humorous and insightful dialogue as they answered an array of questions from the audience. Finally, handouts were provided covering a variety of challenging topics.

Thanks are extended to the panelists in the morning's highly successful art forum session: Connie Phillips, Charles Gaffney, Patricia Tuttle and Eve Davila. Thanks are also extended to retired art educators Judy Crews and Glendia Cooper who agreed to be on the panel but were unable to travel to Naples due to Hurricane Matthew.

**FAEA RETIRED MEMBERS' ANNUAL MEETING**

*Make Your Voice Heard*

Members were reminded that we were in an election year and their vote was important to support and maintain quality art programs on the local level and to influence the direction of educational policy at both the federal and state level.

*Award Winners*

We recognized two retired members for their selection as 2016 FAEA award winners. The Lifetime Achievement Award was presented to Geraldine Leigh, Jacksonville; and the Retired Art Educator of the Year Award was presented to Patricia Tuttle, Miami. Retired members were invited to honor the recipients at the FAEA Awards Breakfast on Saturday morning at 7:30 a.m.

*Geraldine Leigh,  
FAEA Lifetime  
Achievement Award*

As a secondary classroom teacher, Gerie Leigh was awarded FAEA's Secondary Art Educator Award and NAEA's Southeastern Secondary Art Educator Award. And although she has been retired from the secondary classroom for 16 years, she has not retired from art education.

Gerie served as the retired members' representative on the Boards of both the Duval Art Teachers Association (DATA) and the Florida Art Education Association (FAEA), and now serves on the DATA Board as chairperson of the Northeast Florida Scholastic Art Awards. She



has given conference presentations to new art teachers and established the Big Giveaway at the FAEA conference. With other enthusiastic FAEA retirees, she has researched the FAEA history, and is a current member of the FAEA Legacy Task Force. Gerie is a career-long member of the National Art Education Association (NAEA) and remains active in community groups where she continues to advocate for art education.

*Pat Tuttle,  
FAEA Retired Art  
Educator of the Year*

Pat received her Bachelor of Arts from the University of South Florida and her Masters from Florida International University. She later earned her National Board certification. Pat retired after teaching art for 38 years.



She now volunteers in classrooms working with art teachers on curriculum development. She also works with The Fund 4 Design & Art Education, a philanthropic organization started by a Miami-Dade group known as the RATs (Retired Art Teachers). The mission of The Fund 4 Design & Art Education is to further the creative development of deserving art students by providing art materials, guidance, and financial assistance.

Retired members are alerted that these are annual awards and that it is time to begin considering individuals who should be nominated for next year. Each award recipient is nominated by a peer, then reviewed and selected by the FAEA Awards Committee. FAEA has many deserving retired art educators and relies on the membership to bring them to the attention of the committee.

**Thank You**

Thanks are extended to the membership and vendors who generously provided materials to retired-sponsored events. In addition, we thank the retired members who would "lend a hand" in numerous ways throughout the conference. From assisting at registration to manning booths for vendors, the retired members were everywhere there was a need.

**Succession Planning**

Members are alerted that FAEA will hold elections for Board of Directors positions in the fall of 2017 and that it is time to think about succession. The retired members' representative, an appointed position on the Board, is selected from among the



## BIG GIVEAWAY FOR NEW ART TEACHERS

Each year, the retired members of FAEA sponsor the Big Giveaway for New Art Teachers at the annual conference. This highly anticipated event allows art teachers in their first, second, or third year of teaching to access donated art supplies and materials.

A lottery system allows participants into the selection room. This year, the first new teacher chosen was gifted with the added bonus of an envelope containing \$100 cash (to offset the cost of attending conference) and a Starbucks gift card. The collection was taken up at the retired members' meeting the day before.

Nearly 50 new art teachers participated in the Big Giveaway. Twenty-two tables were filled with art books; art supplies of all kinds; posters; bulletin-board materials; art reproductions; visual arts lesson plans; tools; project equipment; curriculum guides; visuals; reference books; paints; markers; class sets of materials; glazes; yarns and cords; t-shirts; and other art teacher treasures.

All supplies and materials were all gone in a record 25 minutes.

retired membership for a 2-year term. The Board requires a written statement that the individual is willing to serve. The representative will be appointed by the Executive Committee and subsequently approved by the Board of Directors. The new representative will be announced at the 2017 conference in St. Petersburg and take office in January 2018.

### Group Share

We concluded the retired members' meeting with a round robin in which each member shared the activities and projects in which they had participated over the past year. Travel, creating art, and supporting art education programs figured prominently in the discussion.

You can always reference the latest information at [faea.org](http://faea.org)

Retirement is the best.

Bill Chiodo, [tropicbill@aol.com](mailto:tropicbill@aol.com)

# Division Updates...

## Middle School

*continued*

time in the history of the school, we sold tickets. We were a little worried, but we were sold out in about 40 hours. This was a great fundraiser for the art department. This year we are going to charge just a bit more!

This year I started a chapter of the National Junior Art Honor Association. We have a great group of 20 students who are eager to do some great things in our school and in the county. Our first project is Empty Bowls. The bowls are just being completed and we are getting ready to have an auction. The money we raise will go to a local food bank. We are getting ready to have our induction ceremony as well. The kids are doing a great job and are so enthusiastic about being in this group of elite art students. I would love to hear about what your chapters of NJAHS are doing this year.

Please feel free to email me with all that you and your students are doing. ([glendalubiner@bellsouth.net](mailto:glendalubiner@bellsouth.net))

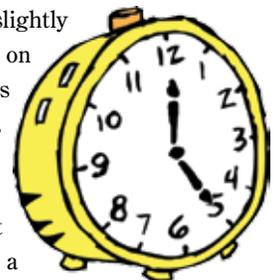


### High School Division Director

**Katie Avra,**  
Fort Pierce Central High School,  
Port St. Lucie, FL

Greetings. During a year's end, we can all relate to the piles of grading, rapidly approaching deadlines, contest submissions, curriculum complexities, mounting pressures, finals, and then finally...a well-deserved break! Enjoy time with loved ones and friends. Looking forward, the spring will soon be upon us and that means time for Youth Art Month and Florida's YAM Flag competition, FAEA's K-12 Student Art Assessment and Virtual Exhibition, Spring Flings, Art Expos, competitions, and the NAEA Convention.

Winter marks the close to growing season where the light gets a little shorter, the evenings feel slightly cooler and we find respite in the reflection on the year behind us. We may consider various accolades, student progress or promotion, and artistic growth and prospects. What makes your art clock tick? What winds your art clock or transversely, unwinds your art clock? As we close one year and usher in a new, we pause, take a breath and consider what moves us forward.



What are your professional passions? With FAEA in mind, I have found an outlet for several passions. One outlet being the Sponsors and Partners Committee. I enjoy reaching out to FAEA's professional network and strengthening the support for our organization. If you are like-minded, please consider joining us and reaching out to new

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# Division Updates...

HIGH SCHOOL continued from page 9

partners and reinvigorating current sponsors. With your help: advocacy, professional development, awards, conference, editorial and exhibitions will continue to promote FAEA's mission.

Energized by our fall conference and division meeting, I am looking forward to our AP round table discussions and AP Reader panel. Please start your plans to share your knowledge and present your expertise in this area. The fall 2017, 65<sup>th</sup> Annual FAEA conference in St. Petersburg will be a showcase of "The Power of Art!"

I trust you have joined me in welcoming 2017 with an artistically open mind.



## Higher Education Division Director

Sara Scott Shields, PhD,  
Assistant Professor of  
Art Education, FSU

After a busy Fall semester, winter break greeted us with a much needed reprieve from the chaos of teaching and researching. Mine has been filled with family, twinkling lights, and maybe the occasional peek at the stack of revisions looming in a file on my laptop. Coming back from any break is challenging, but for some reason the return to work after winter break is the worst of them all. We have spent the last month celebrating "the most wonderful time of the year" and now January greets us with no festive songs or cheerful jingles, only max capacity inboxes and syllabi to be written. I'm already having shortness of breath as I think about diving back into my teaching and research. Since I'm having such a hard time transitioning, I thought for this *Fresh Paint* article I would ponder a few ways we might be kind to ourselves as we return to work.

Let's start with the obvious, **tackling your inbox**. Devote some time to weeding through the thousand emails that rolled in over the break. As you fish through them, put the tasks that need attention on a list, put dates on your calendar, mark these emails as "read". Try to give yourself a day to do this, put on some music, brew a pot of coffee and meet the email beast head on.

Once you have made your list, **ease in gently**. Our bodies quickly get out of sync while we are off for the holidays, so don't plan on coming back and starting at the same pace you finished with. Give yourself some time to get back in the swing of things. Make a list, prioritize your goals, give the most important tasks the bulk of your energy and save the others from another day.

**Stay positive**, it's easy to let the post winter break blues get you down. When I was a kid, every morning before school my dad used to tell me "you decide if today is going to be a good day or a bad day, so make it a good one." Try to keep yourself in a

positive headspace by doing something you enjoy every now and then.

## Start working on that new fun project you've been dreaming

**about.** I've found the best way to combat my lazy, post-holiday haze is to start writing that new article or designing that awesome project for my students. The creative energy I derive from these scholarly and pedagogical tasks gives me momentum to tackle all the tedious parts of my job!

**Finally, remember that everyone else is having a hard time too.** We are all trying to get back in the swing of things (that means your students too). So take a deep breath and give yourself, your colleagues, and your students a little grace! Most of all, I hope this new year greets you with lots of publications, outstanding course evaluations, and some time to make a little artwork! Don't forget to encourage your colleagues and students to join FAEA and I'll see you at NAEA in March!



## Museum Education Division Director

Jaclyn Gallagher,  
Jacksonville, FL

Another successful conference has come and gone and it was a great experience in so many ways. There were so many opportunities to gain new knowledge in Art Education from veteran and novice Teachers, while interacting with fellow Museum Educators and visiting the sites of Naples. I wanted to share with you some of my own highlights.

One of my favorite parts of going to conference is having the opportunity to visit other museums and art institutions to see their exhibitions, learn about some of their initiatives in Art Education and ways in which they interact with their community. On the first night, The Baker Museum hosted our Member



Artis—Naples, The Baker Museum exhibition installation The Olga Hirshhorn Collection. Organized by Artis—Naples, The Baker Museum and generously underwritten by Waterside Shops.

# Division Updates...

Exhibition and opened their doors and galleries to us. Here, we had the wonderful opportunity to view some of their newly acquired Contemporary Art pieces, including pottery by Picasso! In addition to this, the Naples Art Association hosted a reception for us at the Von Liebig Art Center.

In addition to visiting other institutions, this was also an opportune time to present to our peers and showcase our content knowledge of Art History and Art Education. I had the wonderful experience of presenting on Contemporary Art and how to discuss it with students in the classroom. While your classroom may be in your galleries, I was still able to present to members of all divisions to show different methods for critiquing Contemporary Art. This is something to keep in mind as you think of your own ideas to present at next year's conference.

I had a wonderful time at this year's conference and I cannot wait to enjoy next year's conference in St. Petersburg! Now is a great time to brainstorm with your colleagues about ways in which you can showcase the efforts your institution are putting towards Art Education. October is only ten months away, so let's work to have a strong presence in sunny St. Pete!



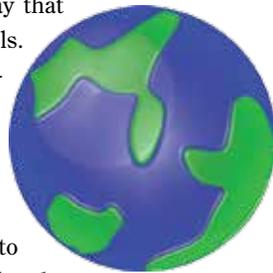
## Supervision & Administration Division Director

Edrick Rhodes, K-12 Arts  
Education Administrator,  
Palm Beach County

### **Change: observation, anticipation, preparation, collaboration and problem solving.**

According to current news media, our nation is about to change in ways we can not anticipate. Regardless of the political party we tend to side with, it is safe to say that politics have always effected schools.

Although each school district approaches education from a unique perspective of their communities, we all have the same goal of helping students become well-rounded, global citizens. Artists use their craft to share their concerns about the world and how our lives are affected.



Students can create art which addresses their concerns about their lives today and tomorrow. Their work can speak to parents, peers, school community, local, regional and national platforms through various competitions and exhibitions.

Supervisors can support their teachers to build lessons based on service, research and impact of change. Leadership is not leading in one direction, but empowering teachers to help their students become leaders today and tomorrow. I believe

we need strong Arts advocacy more than ever before. No one is exempt from having a voice of support. I look forward to the start of a new year. Regardless of any political shifts, my passion for the Arts in every classroom will continue to carry on.



## Districts Assembly Division Director

Britt Feingold, Hammock Pointe  
Elementary School  
Boca Raton, FL

Happy New Year to all district assembly members! I hope you had a wonderful winter break and found time to relax and now you are ready to face 2017 with fresh eyes! You can start to focus on the 2017 K-12 Student Art Assessment and Virtual Exhibition and getting your school involved in participating.

Submissions will be accepted from January 1, 2017 through April 10, 2017. Sargent continues to be the prize sponsor and has recently changed their prize structure. This issue of *Fresh Paint* will have a list of museum happening's across the state that you should check out! There might be an exciting exhibition happening right in your community!

In my county, spring is just as busy as fall with lots of exciting art opportunities for the students. Hopefully there are also many different ways to get your students' artistic talents recognized and out there as well!

Are you planning on attending the National Art Education Association Conference? If so, it will be held in New York City on March 2-4, 2017. There will be three days of sessions, workshops, events, social mingling, and of course sightseeing the big apple! If you plan on attending, stay tuned for the meet up Florida photo location!



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# Congratulations, 2016 FAEA Award Winners!

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**Lifetime  
Achievement  
Award**  
*Geraldine Leigh*



**Florida Art  
Educator of the  
Year**  
*Catherine Rivera*



**Elementary  
Art Educator  
of the Year**  
*Sally Miller*



**Middle Level Art  
Educator of the  
Year**  
*Xonia Regalado*



**Secondary Art  
Educator of the  
Year & Charles  
Dorn Award of  
Excellence**  
*Marty Loftus*



**Higher  
Education  
Art Educator  
of the Year**  
*Jeffrey  
Broome*



**Supervisor/  
Administrator of  
the Year**  
*Mabel Morales*



**Higher Education  
Individual Student  
Achievement  
Award**  
*Cindy Jesup*



**Principal/  
Administrator  
of the Year**  
*Elena Diaz*



**Career Service Award**  
*G. Heather Sullivan*



**Distinguished Service Award**  
*Susannah Brown*



**Museum Educator of the Year Award**  
*Marcena Koch*



**Retired Art Educator of the Year**  
*Patricia Tuttle*



**June Hinckley Award of Excellence**  
*Anne Grey*



**Community Service Award**  
*Elyse Brady*



**Friend of Art Education**  
*Susan Feliciano*



**New Professional Award**  
*Aliana Ochoa*



**Charles Dorn Award of Excellence**  
*Maria Agudelo, Student*

# Art Clubs Are Fun!

*...and fundamental to our students' art experience*

by Ron Laffin

## Tips on how to start and maintain a thriving Art Club at your high school or middle school...

Art Clubs are not only a fantastic extension of our schools' art programs but can also offer new opportunities to students taking art classes and also to those who are either not taking or can't take an art class. Art Clubs can expand the "A" in STEAM, allow students to focus on particular areas of interest, increase the visibility of your program in your school and allow students to engage in small or large-scale community service projects. And the best part is that your Art Club can be tailored specifically to you and your students' needs. My experience has been with a high school Art Club but many of the following suggestions are certainly applicable to any school level.

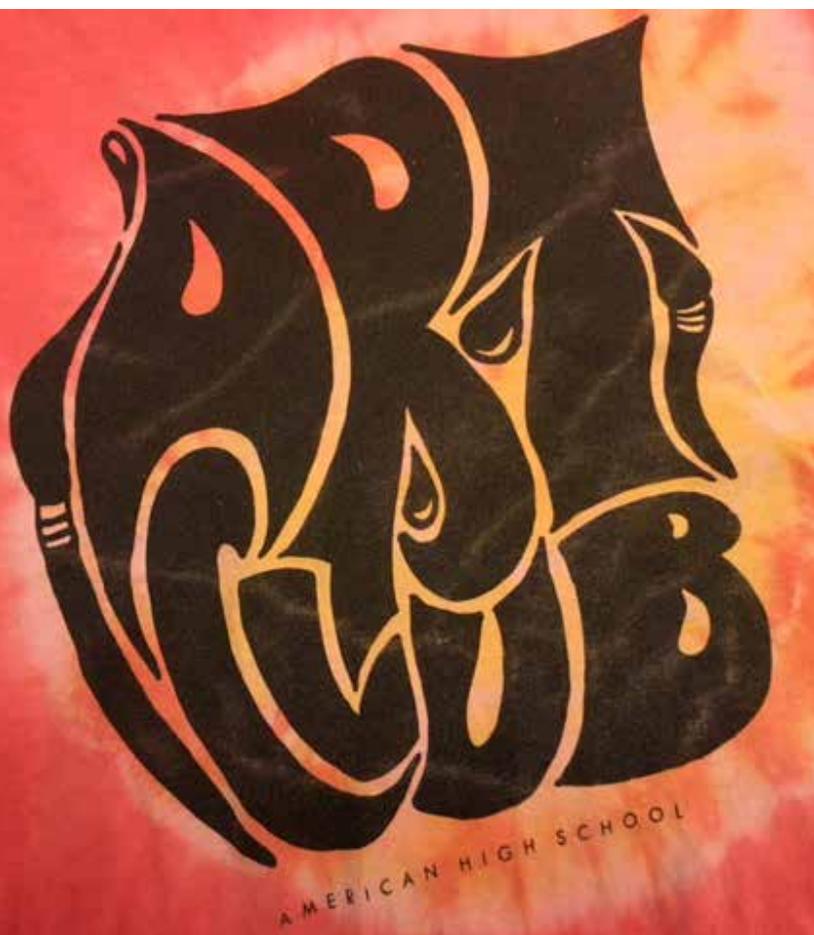
### Where to start?

Our Art Club at American High School in Hialeah, FL started back in 2005 when my then-colleague Tatiana Sainz and I decided that our school needed an Art Club. After some research and conversations with our Administration we jumped into it, and our Art Club has been going strong ever since. I've been the sole sponsor for several years although my current colleague Kevin Murphy frequently helps out with Art Club activities.

The first consideration is for you to decide how much of a commitment that you, as the club sponsor, can make to the club. Next, you should gauge the level and areas of interest of your school's students, perhaps with a simple questionnaire. What is your Art Club going to be – a club with a specific focus such as ceramics or anime, or a wider focus on various art activities? Then, a meeting with your school Principal, Activities Director and Treasurer will kickstart the club (you'll be in frequent contact with these folks regarding club activities and funds during the life of the club!). Finally, it'll be time for the first meeting, which should be promoted heavily.

During this initial meeting there should be discussion of possible goals, interests, dues and meeting day(s) and times. Some clubs find time to meet during school hours, while others prefer after school meetings. We decided to be a wider focus club that would meet once a week after school on Wednesday afternoons, and that dues would be \$10 a year. A few years later that was changed to \$15, which included a club t-shirt. Dues are used to help fund workshops, activities and field trips. Also to be discussed should be what club officers would be appropriate, with written definitions of their various duties.

Our officers are President, Vice President, Treasurer, Secretary, Historian, Parliamentarian and Activities Liason. (Historian takes pictures and documents club activities, Parliamentarian keeps order at meetings and Activities Liason is our main contact with our school Activities Director). The election of officers should occur within a couple of weeks so that the club can move forward. While you, as club sponsor, are ultimately responsible for the club it's vitally important that the officers are heavily involved in planning and executing club activities. We have an officers' meeting during lunch on the day





before the club meeting to discuss ideas, upcoming activities and to set an agenda for the club meeting. Early on a rough year-long calendar should be developed; this can be altered as necessary but it provides a general framework for the year. At some point, as the club progresses, a mission statement and constitution should be developed (examples of these can be found on-line)

### Now, let's have fun!

Now that the basic structures are in place, it's time to plan and enjoy your Art Club's activities! If your club has a narrow focus there's not too much planning needed but in a wider focus club like ours we usually have a short business meeting (about 20 minutes) followed by a workshop or other activity. Over the years our members have enjoyed various art workshops such as drawing, painting, photography, logo design, button-making, art games, tie-dye and many more. As a club our members create and enter various art contests on the local, state and national levels. We also invite a few art colleges to visit every year to make presentations and answer questions from members. But every year button-making and tie-dying have been two of the club's most favorite workshops. Several years ago we purchased a button-making machine and have used it for creating both fun buttons AND buttons we sell as fundraisers. Our tie-dying happens with our club t-shirts – the way it works

is that every year we solicit new club t-shirt designs from our members, vote for the best one and then have that design printed in black on a white t-shirt. Then we tie-dye the shirts so that each shirt has the same logo but look completely different!

Community service projects undertaken by Art Clubs provide a wonderful combination of social conscience-building, helping further worthy causes, fun and the gaining of community-service points for our students, all at the same time. These projects can be large or small, from painting school or community murals or banners to service learning projects, food drives and environmentally-based activities. And there dozens of community groups who would be thrilled to be helped by your students' involvement.

Our other most popular activities are field trips to art museums and art 'places'. Miami-Dade County Schools has a wonderful museum education program which provides free buses, museum entrance and museum educators. Even if your District doesn't have such a program many museums have free or reduced admission for school groups. Field trips are truly special art and cultural experiences for our students! We also take a "big" out-of-county one-day trip every year, partially paid for by our fundraisers. Our club members have enjoyed fun and enriching trips to the Dali, Norton, Baker, Morikami and Ringling museums; fantastic STEAM-soaked adventures.

*continued on page 16*

# Art Clubs Are Fun!

continued from page 15



Our most successful fundraisers to raise money for our activities have been face-painting (for sports activities, holidays, special events), button-making (for school pride, holidays) and “Coffeehouse”. We’ve been producing this event for the past 10 years; it’s a celebration of the arts - a combination of musical performances, art show and culinary fest. It’s a creative and fun fundraiser – more about Coffeehouse in a future issue!

## Should Art Club become a NAHS Chapter?

While membership in National Art Honor Society or National Junior Art Honor Society will cost your Art Club money, it’s certainly worth it. It’s a wonderful way to raise the visibility of your art program while honoring your outstanding art club members. Plus, the connection with NAEA, the parent orga-

nization, is invaluable in many ways. Our members apply for induction into NAHS and, if they fulfill the national qualifications and local by-laws, are inducted. I suggest that you hold your induction ceremony around mid-year. We decide to have NAHS membership be an addendum to our Art Club because some members may not qualify for NAHS, but you may choose to make your club a totally NAHS organization. We have been a proud NAHS Chapter since 2007. For more information go to [www.arteducators.org/NAHS](http://www.arteducators.org/NAHS).

## A successful first Art Club year!

So, congratulations on your first successful Art Club year! How best to finish it up? It’s advisable to hold an election for NEXT year’s officers in mid-April. This is vital for continuity and the ability to hit the ground running in the beginning of the next school year. The officers-elect attend the officers’ meeting for a few weeks and also shadow them to gain experience. This is important for each office but especially so for President and Treasurer. Plus, having the election before the new year offers the opportunity for a fun passing of the gavel, or perhaps, a neon colored paintbrush.

You may also choose to have a members’ art show with food and invited families and guests, viewing of a highlights-of-the-year powerpoint, an end-of year dinner at a restaurant or pot-luck party in the art room. However you do it’s up to you, it’s been a great year! 🎨

*RON LAFFIN is a NBCT Art Instructor at American High School, Hialeah FL. He mentors collegiate Art Ed students, has been an active FAEA, NAEA and NEA member for many years and has twice been a presenter at the FAEA Conference.*



# FAEA K-12 Student Art Assessment and Virtual Exhibition

The Florida Art Education Association is pleased to provide the K-12 Student Art Assessment and Virtual Exhibition to our membership. The purpose of the program is to serve as a statewide assessment for visual art and promote the achievements of students enrolled in visual art classes throughout Florida.

## Funding Tips

1. Plan for a specific number of entries, such as 10-20 works, from your school to represent the strongest work.
2. Compose your request for funding that addresses the fact that the FAEA K-12 Student Art Assessment is a state wide opportunity to have your students work assessed by your peers through research based rubrics (see rubrics on FAEA website).
3. Use the rubrics to select the strongest work from your school.
4. Review the work selected for the past years K-12 Student Virtual Exhibition for reference when using the rubric.
5. Share your process with administrators and district leaders on how the work was selected to move on to a state wide assessment.
6. If your school district has a curriculum supervisor or specialist for the Visual Arts, request that district funds should be made available for this important summative assessment.
7. Request funds from your principal and share your process for your selections. Make the case for why you and your students need this assessment to determine how your students compare to others at the same grade level around the state.

**Remember, there are multiple funding sources to consider!**

Potential funding sources:

- ☑ School budgets
- ☑ PTSA funding
- ☑ Community Sponsors (organizations or individuals)
- ☑ School/department fundraisers
- ☑ Student artists pay the \$5 fee (This is comparable to performing arts students who pay for their own performance assessment opportunities within a district. Since this is great for portfolio building, it is a win-win for the student.)

## SUBMISSIONS

Open date: January 1, 2017

Submission Deadline Date: April 10, 2017

LEARN MORE:

[faea.org](http://faea.org) >>exhibitions >>student exhibitions

The logo for Sargent Art, featuring the word "SARGENT" in a large, bold, serif font above the word "ART" in a smaller, bold, serif font. The letters are white and set against a black background with vertical lines separating the letters.

## NEW PRIZE STRUCTURE FOR 2017

FAEA is pleased to announce that Sargent Art will generously sponsor prizes for the FAEA K-12 Student Art Assessment and Virtual Exhibition! Sargent Art will provide student and teacher prizes as follows:

### BEST IN SHOW

- ☑ The overall winning student will receive a cash prize of \$1,500.
  - ☑ The overall winning teacher will receive classroom art supplies worth \$ 2,000 (Retail value).
- One winner in each of Elementary School, Middle School, and High School (three (3) winners total)
- ☑ Students receive art supplies worth \$100 (Retail Value) and a certificate.
  - ☑ Teachers receive classroom art supplies worth \$300 (Retail value).

Sargent Art will send a Participation Gift to each school after receiving from the Principal the following information (to be emailed directly to Sargent Art):

1. School enrollment number;
2. Number of Art Teachers;
3. Number of entries submitted to K-12 Student Art Assessment and Virtual Exhibition. Form provided during submission process.

*Funding tips provided by Sue Castleman, Pinellas County Schools, and Ashley Spero, Orange County Public Schools.*

# Are You Smothering Your Students' Creativity?

By: Beth Elliston

Creativity in students in the United States grades K-12 has been on the decline for almost 30 years. In his 2011 article, *The Creativity Crisis: The Decrease in Creative Thinking Scores on the Torrance Tests of Creative Thinking*, Kyung Hee Kim presents his findings and implications on the subject and the results are staggering. [1]

As an art teacher, I always prided myself on my ability to help my students increase their knowledge and understanding of art and art history, and by doing so helping to develop and grow their creativity. What I failed to see was that my direct instruction did not encourage creativity, but actually helped contribute to the continuing decline trend Kim reported.

As defined by Ken Robinson, creativity is the process of having original ideas that have value. In a teacher directed classroom, there is very little room or opportunity for students to develop original ideas. Yes, my students learned about famous



artists, styles, and techniques. Yes, they were making great pieces of art using what they had learned. But, their art came from my lesson plan and from my ideas.

Cindy Foley, in her *Teaching Art or Teaching to Think Like an Artist* 2014 TED Talk, drives this point home even further. She discusses the disconnect between creativity and art education and compares art students to factory workers, whose job is simply to get the project done. And she's right. My classroom had in fact become a factory, and the beautiful artwork created by my little copy machine artists was displayed proudly in our hallway gallery for all to admire.

So what is the solution? How can we as art teachers educate our students in the practice of art without taking away from their opportunities to be truly creative? Choice-based art is an answer. You may have heard it referred to as Teaching for Artistic Behavior, a trademarked organization that promotes choice-based art. The methodology of this teaching practice allows for students to learn and grow as a true artist would.

Using the knowledge acquired from their teacher, and being provided with the freedom of exploration through trial and error and self discovery, students are empowered to take control of their learning and naturally increase their creativity.





My transition to a choice-based art environment did not happen overnight and was by no means easy. The challenges and struggles were felt not only by me, but by my students as well. It took years of research, TED talk binging, a belief audit, and most importantly the letting go of my ego as “Art Teacher” to get here. But, the rewards of authentic creativity and growth for my students make those struggles worth while.

By continually fine tuning and reflecting on my practice, I have been able to keep STEAM as a central theme in my classroom, teach the standards required, and jump successfully through the hoops of our county’s evaluation system. Our hallway gallery now features unique pieces of art for all to admire. It is possible to have it all. And when an increase in student’s creativity is part of that all, I know that I have found my true role as “Art Teacher”.

A full article on how to implement choice-based art will be featured in the next issue of FreshPaint. We invite you to submit questions to [info@faea.org](mailto:info@faea.org) and on social media. As many as possible will be addressed in the article. 🌐

[1] Kyung Hee Kim (2011): *The Creativity Crisis: The Decrease in Creative Thinking Scores on the Torrance Tests of Creative Thinking*, *Creativity Research Journal*, 23:4, 285-295



## Resources

### On the web

- [Teachingforartisticbehavior.org](http://Teachingforartisticbehavior.org)
- [Missmacsartclass.weebly.com](http://Missmacsartclass.weebly.com)
- [Clydegaw.blogspot.com/2015\\_03\\_01\\_archive.html](http://Clydegaw.blogspot.com/2015_03_01_archive.html)
- FaceBook** Midwest TAB –Choice Art Teachers
- Teaching for artistic behavior
- Southeast tab/choice art teachers
- Tab room design

**Instagram** Conantart

### BOOKS

- Studio Thinking, I and II*
- The Learner Directed Classroom*
- Engaging Learners Through Art Making*

# A Florida Art History

# the 1960s

## INTRODUCTION

At the turn of the twenty-first century, it became apparent to the network of art educators across the state that the Florida Art Education Association (FAEA), their beloved professional organization, was fast losing a record of its history. A major effort was undertaken to review and compile existing documents, publications, and photographs. This is the second installment of an ongoing series.

## LEGACY TASK FORCE

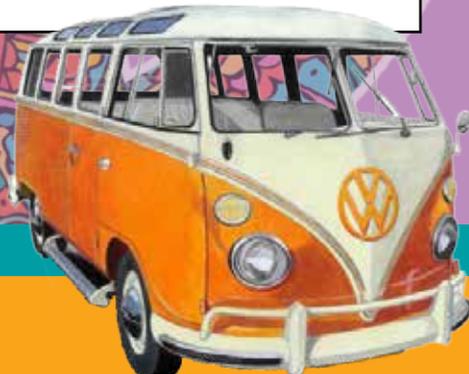
- ☉ William Chiodo
- ☉ Eve Davila
- ☉ Francisco Davila
- ☉ Gerie Leigh
- ☉ Dr. Clem Pennington
- ☉ Nan Williams

Florida Art  
Education  
Association  
HISTORICAL  
TIMELINE

1961, 1962, 1963

**Sara Maddox, Dade County, FAEA President**

The newly renamed Florida Art Education Association held consecutive annual conferences in St. Petersburg, Orlando, and Singer Island in Palm Beach, with outstanding attendance at all three. Membership dues were raised to \$3.00. The 1961 St. Petersburg theme was *Sand, Surf, and Senses*.



1960

1961

1960

**Virginia Macagnoni,  
Bay County Elementary Supervisor, FATA President**

Virginia Macagnoni served only one year before moving to Alabama. President-elect **Sara Maddox** became president and served for three years.

Legendary art educator **Viktor Lowenfeld** was scheduled to speak at the 1960 Florida Education Association Conference, but died shortly before the event. **Al Hurwitz** became Dade County's art supervisor.

Statewide, the number of art teachers statewide grew, but many counties were still without any art teachers due to lack of funding. Twelve counties employed an art teacher with countywide responsibilities such as supervisor, coordinator, or consultant. Two of these served only on the elementary level. Art teachers' artwork was auctioned to raise organizational funds, and a traveling exhibition of student artwork raised awareness.

The Florida Art Teachers Association (FATA) changed its name to the Florida Art Education Association (FAEA) in alignment with the National Art Education Association (NAEA).

The Florida Art Education Association began work on elementary and secondary art guides and maintained close ties with the Florida Education Association (FEA) by presenting workshops.



## During the early sixties ...

The organization publication was renamed *FAEA Art News*. Many of the magazine's covers were hand-screened original prints. Accreditation standards for all curriculum areas were reviewed, and **Hal Sutton**, as the FAEA representative, reviewed art standards.

There were 442 art teachers across Florida's 67 counties. Thirty-six counties had no art teachers in either elementary or secondary schools. Not a single high school art course was offered in 32 counties. *The Miami Herald* reported that 61% of Florida high schools offered no art in their curriculum.

### 1961

Florida was selected to host the NAEA Conference in March 1961 on Miami Beach. Local art teachers spent two years preparing for the event. At the time, NAEA relied upon state organizations to plan and execute all of the conference logistics. The conference was a resounding success.



### 1963

At the 1963 Palm Beach FAEA Conference, American socialite and founder of General Foods, **Mrs. Marjorie Merriweather Post**, invited members to her seaside estate, Mar-a-Lago (Sea to Lake). Mar-a-Lago was considered one of the nation's great private homes. A catered reception was held in the ballroom, and Mrs. Post arranged guided tours of the mansion for her art teacher guests.



1963

1964

1965

### 1964-1965

**Hayden Bryant**, University of South Florida, FAEA President

The 1964 Florida Art Education Association conference, *Interacting Arts*, was held in Jacksonville. Dues remained at \$3.00 and included a quarterly subscription to *FAEA Art News*. Keynote speakers included photographer **Philip Hiss** and printmaker **Gabor Peterdi**. The budget for the conference was \$2,270. The banquet cost \$3.45, including tip, and the breakfast buffet was \$1.00. A museum tour was included in the registration fee, and an architecture tour cost \$1.00.

**Neil Mooney** was hired as Florida's first state art consultant at the Florida Department of Education (DOE).

The 1965 FAEA conference, *The 13th Annual FAEA Conference*, was held at the new Everglades Hotel in Miami. Keynote speakers included **Dr. John M. Bahner** and **Dr. Manual Barkan**, who addressed "Illusions, Frustrations and Realities: Problems, Dangers and Prospects for Ends and Means in the Teaching of Art."

In 1965, *A Guide: Art for Florida Secondary Schools* was published in Tallahassee. **Sara Maddox**, **Dot Rowlett**, **Dr. Julia Schwartz**, and **Al Hurwitz** were among the many on the writing committee. The guide was distributed to secondary art teachers at the conference. A Dade County art guide, *Art in*

the Elementary School, was the first elementary guide published in the state. **Clem Pennington**, **Helen Donnell**, **Sara Maddox**, **Henrietta Kuhn**, **Laverne Cole**, and **Jean Miranda** were on the writing committee.

**Bill Milliken**, a strong supporter of FAEA and photographer of early conferences, retired after 46 years with Binney and Smith. Mr. Milliken, who routinely attended educational conferences across the nation for many years, always remarked that the Florida art teacher conferences were, without doubt, the most fun. He provided many of the photographs of the young organization.

First Lady **Mrs. Lyndon Johnson** honored **Dr. Julia Schwartz** in the East Room of the White House "for her contributions to the arts in America." Julia Schwartz served for many years as the historian of the art education association's records, and through her efforts, we have preserved much of our history.



1966-1967

Frankie McDonald, Sarasota County Art Supervisor, FAEA President

Two hundred and thirty art teachers attended the Sarasota FAEA conference in 1966. Membership dues were raised to \$5.00. The first FAEA Service to the Profession Awards were presented.

A 1966 Penn State seminar set the stage for the development of Discipline-Based Art Education (DBAE).

The 1967 FAEA Conference, *Key Innovations in Art Education*, was held in Key West with Ed Mattie as the keynote speaker. Florida was selected by NAEA to create the Catalogue of Art Objectives. FAEA Art News became FAEA Magazine and was published quarterly.



1966

1967

1968

1969

# State Art Group Schedules Meeting

The Florida Art Education Association will meet for its 17th annual conference Oct. 16-19 at the Happy Dolphin Inn, St. Petersburg Beach. The theme will be "How Are You Behaving?" The first general session will get under way Thursday at 1 p.m. with John Spinnall, Dade County Schools art supervisor, speaking to the group on "Visual Presentation of Building Curriculum Models through Film Production." At 3 p.m., Dr. Edmund B. Feldman, University of Georgia art professor, will discuss "Behavioral Objectives and Aesthetic Criticism." A banquet is scheduled for Thursday night. Friday, at 9:30 a.m., Neil Mooney, state art consultant, will be heard on "Presentation of Behavioral Objective Concepts in Art Curriculum in Florida." In the afternoon, following luncheon, Dr. Ivan Johnson, Dr. Mary Mooty and Dr. Julius Schwartz, all of Florida State University, will speak on "Behavioral Objectives and Art Evaluation." Later, the association will visit area community's art museum of the meeting.



1968-1969

Jo Kowalchuk, Palm Beach County Art Supervisor, FAEA President

The 1968 FAEA conference in St. Petersburg featured art educator and author **Edmund Burke Feldman**, who spoke on the conference theme "Behavioral Objectives and Aesthetic Education." Hurricane Gladys interrupted the event, and the hotel area was pounded by heavy rain and winds.

The 1969 Miami Beach FAEA Conference theme was *Interdisciplinary Approaches in Art Education*.

Florida's *State Elementary Art Guide* was published in color in 1969. It was the first and only state guide of its type published in the United States. A number of FAEA members contributed to the publication and its unique addition of both instructional objectives and evaluations.

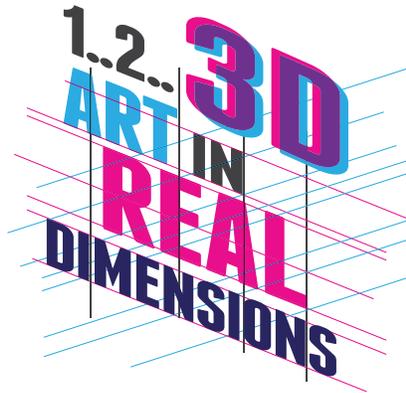
FAEA membership topped 400.



# Thank You!

Looking back to 2016, the Florida Art Education Association truly appreciates all of those who made the 64th Annual Conference in Naples such a successful and amazing experience. FAEA gives thanks to our keynote speakers Journal Fodder Junkies, David R. Modler and Eric M. Scott, and Evelyn Rosenberg. We thank Dr. Kamela Patton, Superintendent of Schools in Collier County, Skip Pardee, Collier County's Coordinator of Fine Arts, and the Collier County Art Teachers Association for their continuous support.

As always, our conference would not be possible without the generous support of our sponsors and vendors, under the guidance of Pearl Krepps. We appreciate our retirees for supporting new teachers year after year. We thank our award winners and our presenters for sharing their time and talent. We thank our Conference Chair, Lark Keeler, The Center for Fine Arts Education, and the current Board of Directors.



Most of all, we thank our members for making our 64th Annual Conference unforgettable. Our association's largest undertaking could not happen without the professional collaboration of dedicated, passionate individuals committed to the advancement of art education and for that, we are so grateful.

As we look ahead at the New Year, please know we value your continued support of FAEA and make your plans for the 65th Annual FAEA Conference, October 19-22, 2017 in St. Petersburg, Florida. FAEA needs your membership, submission of workshop proposals, and nominations for outstanding art educators and supporters. Please continue to enter student work into the K-12 Student Art Assessment and Virtual Exhibition and of course, share your own artistic creations in the Member Virtual Exhibition. Thank you again for your commitment to visual arts education and ensuring visual arts thrive in the state of Florida! 🌟

## 2016 SURVEY RESULTS

Item rated (on a scale of 1-5, with 5 being the highest)	Average Rating
Please rate FAEA's communication concerning Hurricane Matthew.	4.5
Please rate the registration process.	4.6
Please rate the conference location.	4.3
Please rate the first General Session with the Journal Fodder Junkies as the keynote speakers.	3.9
Please rate the second General Session with Evelyn Rosenberg as the keynote speaker.	4.0
Please rate the Member Virtual Exhibition and reception at the Baker Museum.	4.1
Please rate the Ringling College of Art and Design Welcome Reception at The von Liebig Art Center (Naples Art Association).	4.4
Please rate the silent auction style raffle.	3.9
Please rate the Commercial Exhibit Hall.	3.9
Please rate the Saturday evening Gala.	4.3

Percentage who think there are just the right number of Art Forums (1-hour lecture) offered.	69.3%
Percentage who think there are just the right number of Mini-Studios (2-hour hands-on workshop) offered.	71.7%
Percentage who think there are just the right number of Half-day Studios (3-hour hands-on workshop) offered.	73.5%
Percentage who prefer to schedule their own break time at conference?	67.9%
Percentage who prefer the conference schedule in print format.	63.7%

# Marty Loftus

The following interview with Marty Loftus highlights his experiences participating in the K-12 Student Art Assessment and Exhibition:



FAEA's annual FAEA K-12 Student Art Assessment and Exhibition is a program designed to serve as a statewide assessment for visual art and promotes the achievements of students enrolled in visual art classes throughout Florida. The overall winner of the 2016 Student Exhibition was Maria Agudelo, a former student of Marty Loftus.



By Maria Agudelo, Gibbs High School, Pinellas County

The two, along with a guardian, were awarded a trip to New York City to visit the city's art museums sponsored by Sargent Art. Marty received a Bachelor of Arts in Studio Art from Beloit College in Wisconsin and went on to receive a Master of Arts in Teaching at the same institution. He has taught a variety of classes at the high school level in Illinois, Florida, and Colorado. As a magnet school instructor at Gibbs High School, Marty served as the Department Head from 2014 – 2015. He currently resides in Denver, Colorado.

## 1. Why did you pursue art education?

When I was in high school I began teaching swimming lessons, and I fell in love with teaching. Marrying this with my passion for art seemed like a natural fit. As art educators, we have the ability to explore new media, approaches, and concepts every year. If you're an art teacher, and you're bored, go take a class! Even better, attend the FAEA Conference (shameless plug). We have the option of reinventing ourselves each year, and this is something unique to our profession. If we are not excited about what we do, how can we expect our students to exhibit the same exuberance? I feel very lucky to be an art educator.

## 2. Why did you decide to participate in the FAEA K-12 Student Art Assessment and Exhibition?

The FAEA K-12 Student Art Exhibition is a tremendous opportunity for teachers and students to display their work at the state level. This can be used for resumes, applications, etc. and it's incredibly easy to enter. I remember one of the first things Sue Castleman, visual arts supervisor for Pinellas County Schools, told me when I began teaching in Florida was that the visual arts should be visible. Any opportunity for our students' work to be exhibited is an opportunity to show that amazing things that are going on in our classrooms every day!

## 3. Can you tell us about your student, Maria Agudelo, and her process in creating her winning artwork?

Maria is one of the most gifted students I have worked with. Additionally, Maria had the opportunity to work with some other phenomenal teachers, all of whom had a great deal of influence on her work. Lauren Blackburn, Steve Beverage, Roxanne McGlashan, Yoko Nogami, as well as her middle school and elementary school teachers helped to develop Maria as well as other countless students. It's important to remember, we don't do this alone! By the time Maria was a senior, her technical skill was incredibly strong. Much of what we did with our seniors at PCCA was collaborative, so the process involved a great deal of critique, and a lot of moving parts.



#### 4. How was your trip to NYC?

I have been very fortunate to be able to take students to New York City for the past several years. For many of my students, it is their first trip, and for some, it is a life changing experience. The sheer volume of art, culture, and stimulus there simply can't be replicated. For some students, its affirmation that it's not where they want to be, but for others it greatly influences their decision on where to pursue higher education, or their life as an artist. I am very grateful for the opportunity to travel with students as they expand their realm of experience, and make decisions about their future.

#### 5. Where is Maria now?

Maria is currently studying at Maryland Institute College of Art in Baltimore, Maryland.

#### 6. Do you have any advice for teachers who have never entered work in the K-12 Student Art Exhibition?

Do it! Also, take a closer look at the rubric to understand how the work will be adjudicated. Technical skill is a wonderful thing, but when a student can combine that skill with original and evocative ideas, this can take work to an entirely different level. When a work can make the viewer want to know more about the piece, that's amazing. When a work can cause the viewer to want to know more about the piece and the artist, that's when you've hit something truly special. Above all else, take the plunge! Enter your students' art, and look at the work from other students around the state and the country. It wasn't until I saw the truly amazing work that young adults are capable of, that I began to expect the same from my students. 🌟

## BE THE SOLUTION

## LEAD BY EXAMPLE

## PRESENT AT CONFERENCE

The time is now. Share your knowledge and support visual arts education in Florida as a Presenter at the 2017 Conference in St. Petersburg, Florida.

As a presenter, you will build a community of colleagues and give back to the organization by strengthening art education. Presenting provides support to emerging young art educators and leaders by offering networking opportunities and new ideas for the classroom. Not only are you enhancing the professional skills of your colleagues, but you are furthering your own professional development while enhancing your resume.

There are three different presentation categories:

### 1. Art Forum

An art forum is a 60 minute presentation or demonstration that does not offer a hands-on activity. Instead, art forums encourage experts to do things such as share ideas, confront policy mandates, or demonstrate processes or practices. Typically, these sessions draw a large audience and there is no cost for participants.

### 2. Mini Studio Workshop

This type of presentation does offer a hands-on activity. The presenter is to provide materials or handouts for this 120 minute session.

### 3. Half-Day Workshop

The half-day studio workshop consists of 3 hours of hands-on activity. The presenter provides materials or handouts for this session.

Workshops are designed to present historical, socio-cultural, philosophical and contemporary processes and ideas for emerging artists, advanced artists, and education practitioners. Some workshops are intended to have a student-focus meant to introduce a lesson plan and focus on material processes. Other workshops are intended to promote the educator as an artist.

**Plan ahead!** If you do plan on doing a workshop, be sure to be prepared. Using classroom supplies can cut down on costs, but you may also contact commercial vendors for their support. Another option is to write a grant that will cover the cost of your workshop. Try to include photos with the write-up.

Remember, presenting at conference is much more than giving a simple lesson. A presenter gives back to the association by providing new professional development opportunities for our community of members and improving the art education profession. Visit the presenter page on [faea.org](http://faea.org) for more presentation tips and to submit your proposal today.

Presentation proposal submissions are open for the 2017 FAEA Conference. 🌟

# 2016 Member Virtual Exhibition

## *Congratulations Winners*

The 52nd Annual Member Virtual Exhibition was celebrated at this year's FAEA Conference during a reception on Thursday, October 6th at 8:00 PM at The Baker Museum in Naples, Florida. Over 200 entries were submitted and among them, the following 13 artists were selected to receive awards.

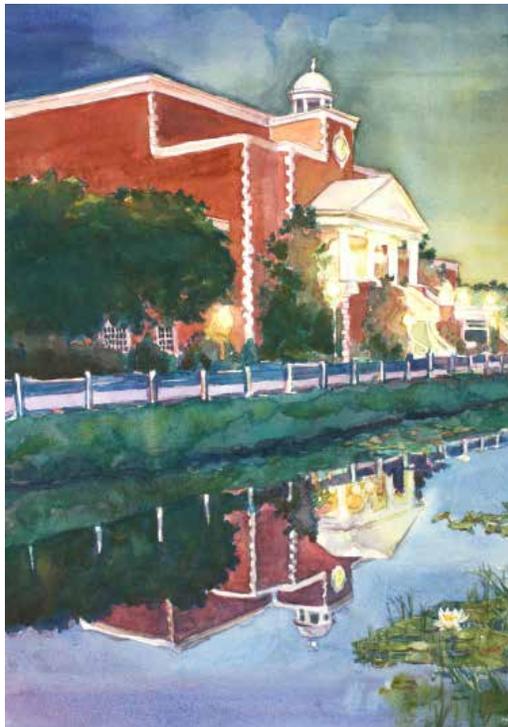


1.



2.

3.



**1. Anita Smith,**  
*Trail of Two Tails, 2015*  
Medium: Horse hair, raku,  
porcupine quills,  
cotton fiber  
Amaco Award Winner

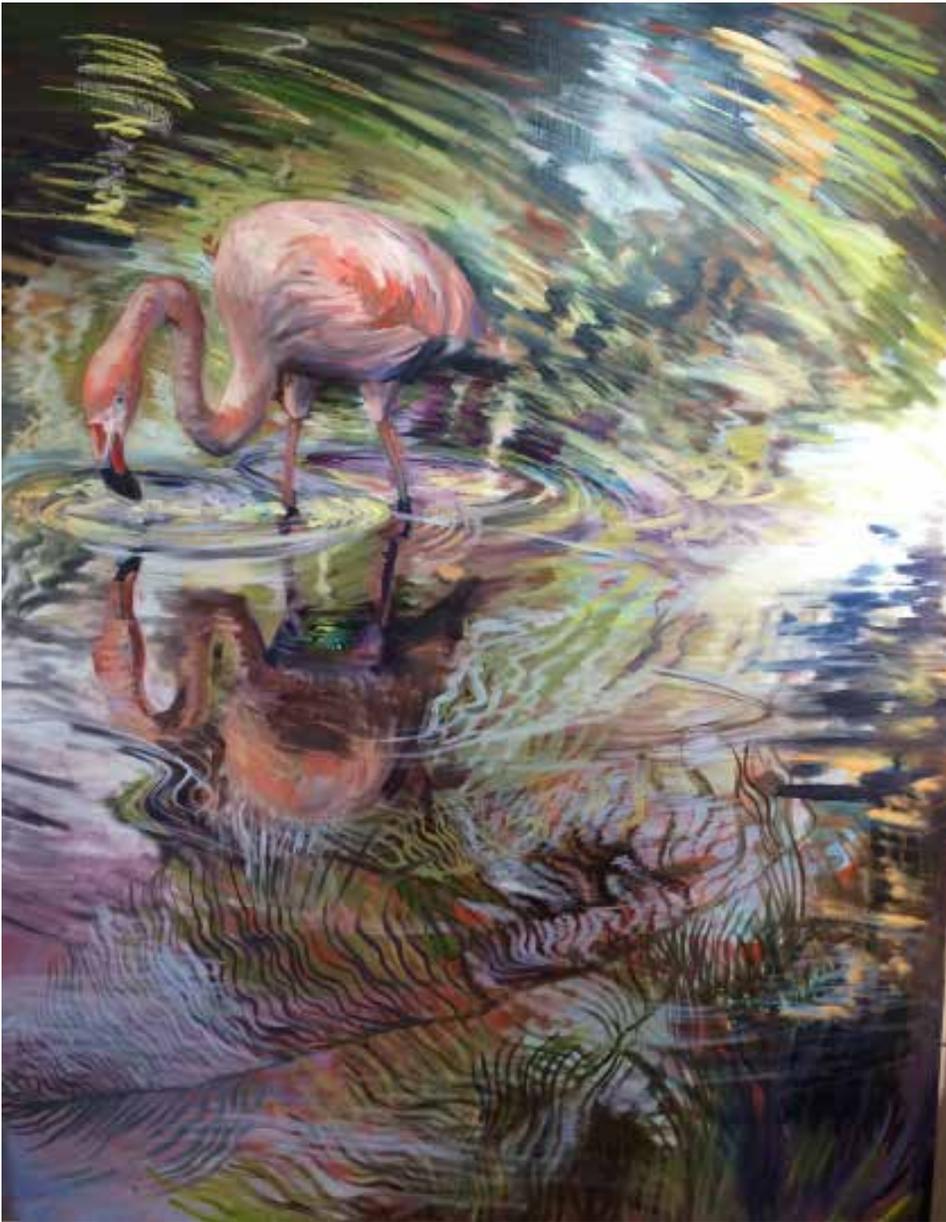
**2. Sandy Bachmann**  
*Andre, 2015*  
Medium: Colored  
pencils on charcoal paper  
Blick Art Materials  
Award Winner

**3. Susan Foltz**  
*AHS Fine Arts  
Building, 2016*  
Watercolor on Arches  
Sargent Art Award Winner

**4. Gerald Obregon**  
*Emerge in Light*  
Medium: Oil on Canvas  
Pacon Award Winner



4.



5.



6.

**5. Patricia Cummins**

*Flamingo Friend, 2016*

*Medium: Oil on canvas*

*United Art & Education Award Winner*

**6. Catherine Rivera**

*Elkhorn Fusion, 2016*

*Medium: Pendant: hand fabricated from fused glass, sterling silver, cultured pearls, brass posts, 18" sterling silver neck ring*

*Blick Art Materials Award Winner*

**7. Teresa Testa**

*Flow, 2015*

*Medium: Handbuilt sculptural porcelain vessel, cone 6 oxidation*

*Nasco Award Winner*



7.

*continued on page 28*

# 2016 Member Virtual Exhibition Winners

continued from page 27

8.



9.



**8. Donna Haynes**  
*Sun Setting, 2016*  
Medium: Wood, spandex  
American Education  
Products Award Winner

**9. Caroline Duran**  
*Innocent Hearts, 2016*  
Medium: Clay, acrylic  
washes, ceramic  
Triarco Award Winner

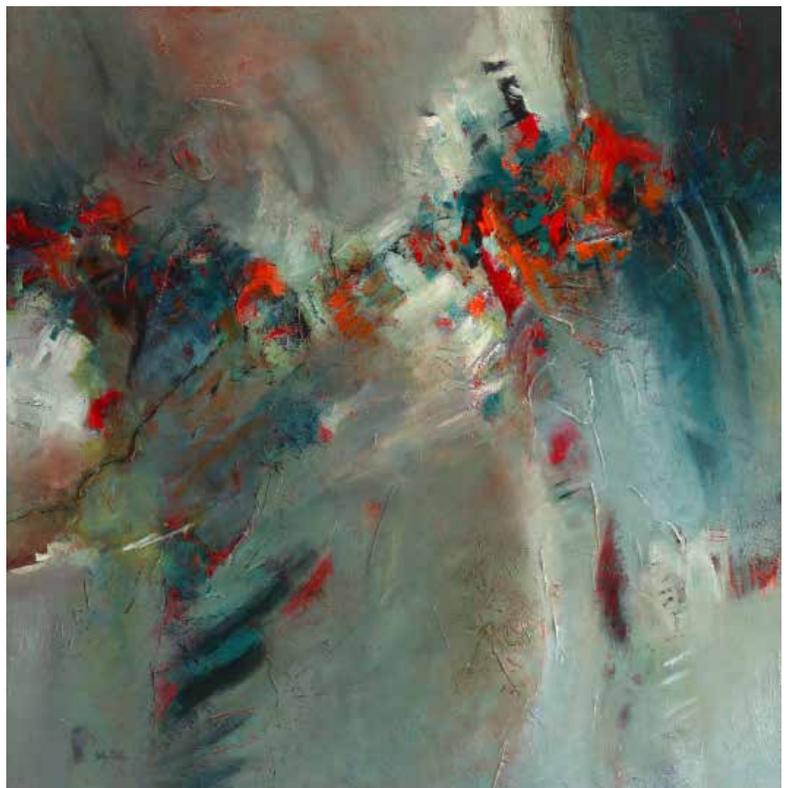
**10. Marilyn Traeger**  
*Triangle Lady, 2016*  
Medium: Acrylic  
Gelli Arts Award Winner

**11. Sally Miller**  
*Blues Infused, 2015*  
Medium: Acrylic  
Gel Press Award Winner

10.



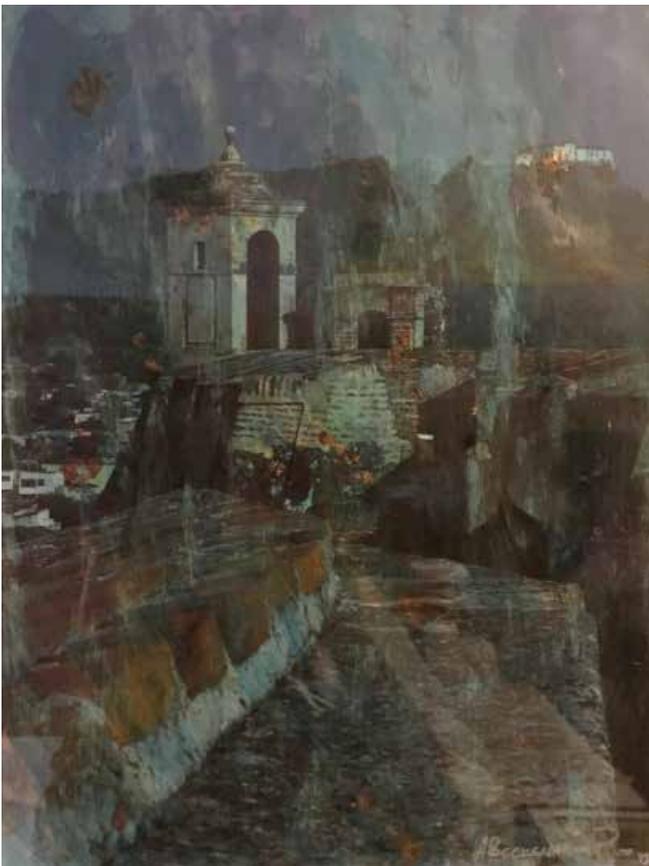
11.





**12. Brenda Dalton**  
*The Gondolas of Venice, 2016*  
 Medium: Watercolor  
 Royal & Langnickel Brush  
 Award Winner

**13. April Beckenhauer Pino**  
*View of La Popa, 2015*  
 Medium: Acrylic, gold leaf,  
 digital photography  
 School of Art Institute of Chicago  
 Award Winner



13. 12.



**Thank you Davis Publications  
 for your support of the 2016 Member Virtual  
 Exhibition Reception**

**FAEA would like to extend a big  
 "Thank you" to all of the companies who  
 provided prizes for award winners:**

- |  |   |
|--|---|
| <b>Amaco</b>                           | <b>Royal &amp; Langnickel<br/>Brush</b>       |
| <b>American Education<br/>Products</b> | <b>Sargent Art</b>                            |
| <b>Blick Art Materials</b>             | <b>School of Art Institute<br/>of Chicago</b> |
| <b>Dade Art Educators<br/>Assoc</b>    | <b>Triarco</b>                                |
| <b>Gel Press</b>                       | <b>United Art &amp;<br/>Education</b>         |
| <b>Gelli Arts</b>                      |   |
| <b>Nasco</b>                           |   |
| <b>Pacon</b>                           |   |



# Museum Happenings

## Northwest-central

MUSEUM	EXHIBIT	START DATE	END DATE
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### PANHANDLE

<b>Quayside Gallery</b>	2017 exhibits not yet posted 11/28		
<b>The Pensacola Museum of Art</b>	Annual Youth Art Focus	Friday, January 13, 2017	Saturday, February 18, 2017
	Warren Thompson: Moonpies	Friday, January 13, 2017	Saturday, March 18, 2017
<b>Artel Gallery</b>	Polar Opposites	Saturday, January 7, 2017	Saturday, February 4, 2017
	Mask Show	Saturday, February 18, 2017	Saturday, March 4, 2017
	Water, Water Show	Sunday, March 5, 2017	Friday, April 7, 2017
	Open Door Policy	Sunday, April 9, 2017	Saturday, May 6, 2017
<b>First City Art Center</b>	Featured artist gallery shows		

### TALLAHASSEE AREA

<b>LeMoyné Center for the Visual Arts</b>	2017 exhibits not yet posted 11/28		
<b>SOUP experimental</b>	2017 proposals not yet finalized		
<b>TCC Fine Art Gallery</b>	Belly Up: Recent Work by Kelly Boehmer	Thursday, January 12, 2017	Thursday, February 9, 2017
	The Eluster Richardson Collection	Thursday, February 16, 2017	Thursday, March 23, 2017
	Annual Juried Art Student Exhibition	Thursday, April 6, 2017	Thursday, April 20, 2017
	Teachers and Students from the Tallahassee Senior Center	Thursday, May 18, 2017	Thursday, July 13, 2017
<b>The Museum of Fine Arts, Florida State University</b>	Past is Present: Revival Jewelry	Tuesday, February 14, 2017	Monday, February 19, 2018
	Memory Unearthed: The Lodz Ghetto Photographs of Henry K Ross	Saturday, March 25, 2017	Sunday, July 30, 2017
	Matisse in the Studio	Sunday, April 9, 2017	Sunday, July 9, 2017
	Make Way for Ducklings: The Art of Robert McCloskey	Friday, November 25, 2016	Sunday, June 18, 2017
	Massed Media	Saturday, November 19, 2016	Sunday, April 9, 2017
	Wilson/Cortor	Saturday, November 5, 2016	Sunday, August 6, 2017
	Imogen Cunningham: In Focus	Saturday, September 3, 2016	Saturday, June 17, 2017
	Terry Winters: The Structure of Things	Saturday, September 3, 2016	Sunday, June 18, 2017
	Landscape Abstracted	Saturday, August 16, 2014	Sunday, July 30, 2017
<b>Venvi Art Gallery</b>	Mary Stewart Show	Friday, February 3, 2017	
<b>Gadsden Arts Center</b>	Found: Vernacular Art & Gee's Bend Quilts	Friday, January 13, 2017	Saturday, March 25, 2017
	Contemporary Art from the Coast	Friday, April 14, 2017	Saturday, June 24, 2017
	MJ Lord: Warp - Weft - Image	Friday, April 14, 2017	Saturday, June 24, 2017
	East Gadsden High School	Saturday, April 1, 2017	Sunday, April 30, 2017
	Tallahassee Sketchcrawl	Monday, May 1, 2017	Wednesday, May 31, 2017
<b>Goodwood Museum</b>	Fine Art/ Folk Art Exhibit Opening Reception	Thursday, February 23, 2017	



## Northeast

MUSEUM	EXHIBIT	START DATE	END DATE
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### JACKSONVILLE

Museum of Contemporary Art	Hans Hofmann: Works On Paper	January 28, 2017	Sunday, May 14, 2017
Cummer Museum of Art and Gardens	Heroes & Battlefields: World War I Prints By James Mcbey	Saturday, December 17, 2016	Sunday, June 25, 2017
	Academic Splendor: Nineteenth-Century Masterworks From The Dahesh Museum Of Art	Friday, January 27, 2017	Sunday, April 16, 2017

### GAINESVILLE

Harn Museum of Art	Meant To Be Shared: Selections from the Arthur Ross Collection of European Prints at the Yale University Art Gallery	Tuesday, January 31, 2017	Sunday, May 28, 2017
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### OCALA

Appleton Museum of Art- Ocala	Frida Kahlo: Through The Lens Of Nickolas Muray	Saturday, January 28, 2017	Sunday, April 2, 2017
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## Central Florida

MUSEUM	EXHIBIT	START DATE	END DATE
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### ORLANDO-AT-LARGE (Includes Maitland, Mount Dora, Winter Park, Landland)

Orlando Museum of Art	The Wyeths and American Artists In Maine	Friday, January 20, 2017	Sunday, April 23, 2017
City Arts Factory, Maitland	Not Yet Announced		
Mennello Museum of American Art	Bo Bartlett: American Artist	Friday, January 27, 2017	Sunday, May 7, 2017
Art & History Museums	Art31: Borrowed Light – Stephen Knapp, Deanna Morse, Nathan Selikoff & C.R. Barnett	Friday, March 3, 2017	Sunday, April 16, 2017
	Meditations, Mapping and Memories: Sharon Lee Hart, Marie Yoho Dorsey, Masha Ryskin and Serge Marchetta	Wednesday, January 13, 2016	Sunday, February 19, 2017
Modernism Museum Mount Dora	esherick to NAKASHIMA	present	Spring 2017
Morese Museum, Winter Park	Art Nouveau in Europe and America from the Morse Collection	Tuesday, February 14, 2017	
Cornell Fine Arts Museum, Winter Park	Reframing the Picture, Reclaiming the Past	Saturday, January 14, 2017	Sunday, April 2, 2017
Crealde School of Art, Winter Park	Spinning Yarn: Storytelling through Southern Art	Friday, September 16, 2016	Saturday, January 14, 2017
Polk Museum of Art, Lakeland	American Impressionism: The Lure of the Artists' Colony	Friday, December 9, 2016	Saturday, February 18, 2017
	Neon Nostalgia: Works by Alison LaMons	Saturday, December 10, 2016	Sunday, March 12, 2017
	Florida Wild	Saturday, March 4, 2017	Sunday, May 28, 2017



# Museum Happenings

continued from page 32

## Southwest

MUSEUM	EXHIBIT	START DATE	END DATE
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### TAMPA-ST. PETERSBURG

Tampa Museum of Art	Self-Taught Genius: Treasures from the American Folk Art Museum	Saturday, October 1, 2016	Saturday, January 16, 2016
Museum of Fine Arts	The Open Road Photography and the American Road Trip	February 9, 2017	June 5, 2017
Dali Museum	Frida Kahlo at The Dali	December 17, 2016	April 17, 2017

### NAPLES

The Baker Museum	Robert Indiana: Now and Then	present	Wednesday, May 3, 2017
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## Southeast

MUSEUM	EXHIBIT	START DATE	END DATE
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### FORT LAUDERDALE

NSU Art Museum, Ft. Lauderdale	Francesco Clemente: Dormiveglia	present	April 23, 2017
	Regeneration Series: Anselm Kiefer from the Hall Collection	present	August 13, 2017
	Samson Kambalu: Nyal Cinema	present	April 23, 2017
	William J. Glackens: A Modernist in the Making	present	October 22, 2017
	Catherine Opie: 700 Nimes Road	February 12, 2017	June 18, 2017
	Some Aesthetic Decisions: Centenary Celebration of Marcel Duchamp's Fountain	May 14, 2017	September 3, 2017
	Human Animals: The Art of COBRA	July 9, 2017	September 10, 2017

### MIAMI/CORAL GABLES

Pérez Art Museum Miami (PAMM)	Sarah Oppenheimer	present	April 30, 2017
	Susan Hiller: Lost and Found	present	June 4, 2017
	Julio Le Parc: Form into Action	present	March 19, 2017
	Routes of Influence	present	July 18, 2017
	Ulla von Brandenburg: It has a Golden Sun and an Elderly Grey Moon	present	June 25, 2017
	Project Gallery: SUPERFLEX	present	April 23, 2017
	Inside Outside	January 30, 2017	July 30, 2017
	John Dunkley: Neither Day nor Night	May 26, 2017	January 14, 2018
Lowe Art Museum, University of Miami	Sean Cavanaugh: Under the Elders' Gaze	present	June 25, 2017
	Unconscious Thoughts Animate the World: Selections from the Shelley and Donald Rubin Private Collection	present	May 7, 2017

### WEST PALM BEACH/BOCA-RATON

Norton Museum of Art	RAW: Svenja Deininger	February 4, 2017	April 16, 2017
Boca Raton Museum of Art	Glasstress	January 31, 2017	July 2, 2017



# 2017 NAEA NATIONAL CONVENTION

MARCH 2-4, 2017 | NEW YORK, NY

**REGISTER NOW!**

## DETAILS

### WHEN

March 2-4, 2017

### WHERE

Hilton New York\*  
1335 Avenue of the Americas  
Sheraton New York  
811 Seventh Avenue

### COST

#### Members

\$165 Now | \$195 after 1/27/17\*\*

#### Non-members

\$225 Now | \$255 after 1/27/17

### REGISTER

Register online at  
[www.arteducators.org/convention](http://www.arteducators.org/convention),  
or call 800-299-8321

### STAY

Book discounted accommodations  
at [www.arteducators.org](http://www.arteducators.org)

\* Headquarters Hotel

\*\*See additional member pricing  
when registering.

This is your national  
professional Convention—the  
largest gathering of visual  
arts educators in the world!

**1,000+** Sessions, workshops,  
and tours: including **Jeff Koons**  
General Session!



**GET THE BEST DEALS!**

Register for the Convention, and book  
accommodations before 1/27/17 to receive  
maximum savings!

[www.arteducators.org/convention](http://www.arteducators.org/convention)



## WHAT IS YAM?

Celebrated during March, Youth Art Month (YAM) is dedicated to emphasizing the importance of art and art education for all children and encourages support for quality school art programs.

## GET INVOLVED.

Each year YAM hosts the Youth Art Month Flag competition. The theme this year is, “United through Art.” Flag designs should communicate an aspect of Florida’s culture, history and/or geography. The use of the YAM logo is encouraged and the words “The Power of Art” should also be included.

The deadline for the 2017 Youth Art Month Flag competition is **January 13, 2017.**

Be sure to visit **[FAEA.org](http://FAEA.org)** for additional information and flag submission.