Watercolor Basics and Color Theory

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Painting Exercises - Getting to know your paints and color

Basics to know before getting started:

- Put paint onto palette and wet with brush or pipette.
- Watercolor is usually used in a very diluted/watery consistency as compared to oil or acrylic painting where you usually use the paint quite thickly.
- In watercolor painting you control the water to pigment ratio to create the relative lightness
 and darkness of your paint. For example, a lot of water mixed with very little paint will create a
 very light color; a little bit of water mixed with a good bit of paint will create a dark color.
- In watercolor painting, the white of the paper is used to make white in the white areas of a painting. The white paper visible through the transparent paint creates the lightest colors.
- The transparency of the paint makes it very difficult to paint light over dark, so you will need to plan ahead. Therefore, it is good to paint the light areas first and gradually move to the dark areas.
- Paint can be lifted from the paper with your brush or a paper towel:
 with brush dry brush on paper towel then apply to painted area to lift wet paint
 with paper towel/sponge apply paper towel to area of wet paint you would like to lift
 If the area is dry: wet the area that has dried, dry brush, then rub on area of painted you
 just put water on on. Wash brush, dry and repeat lifting.

Paint Consistency

Paint 6 small squares of a color in the following consistencies:

1 Watery 2 Between water and milk 3 Milk 4 Between milk and cream 5 Cream 6 Butter

Color Card

Make a small color card for your palette (use same color placement/layout as your palette). It is helpful to keep this color card with your palette for quick reference while painting because colors on the palette appear much darker than they do when mixed with water and applied to paper.

Value Scales

Paint and label a value scale for each tube of color. First paint entire rectangle(all 6 squares) with a very pale mix of color. Let dry then apply another pale mix over all boxes in rectangle except the first one. Let dry and continue progression. This will give you an idea of the different values/tones that can be created with each paint. Label each with color name/number, transparency, and lightfastness.

Color Wheel

<u>Draw a circle and divide to make 12 sections. Paint the following colors:</u>

primary - red, yellow, blue secondary - orange, green, purple tertiary - primary + secondary

Color Chart

<u>Create a color chart to show the secondary and tertiary color combinations that are possible by mixing only two tube colors.</u> Use Arches paper for this

- draw 9 (or one more than the number of tubes of color you have) rows and columns
- draw a black line with permanent marker down the first column (if you can see the pigment sitting on the top of the black line then that color has opaque qualities)

- each ROW is about the color/hue in that row and what the other colors in the palette do when mixed with the dominant row color
- each COLUMN contains the same colors placed in the same order as in the rows
- Mix less of the column color and more of the row color for the best results.
- Leave a little white space between colors to visually separate the colors.

Mixing Neutrals - create neutral hues by combining first combining complementary colors then experiment using three or more tube colors. Label each of your mixtures with the tube color names used.

Mix all of your tube colors to see what you get.

Warm and Cool Colors

Yellows, oranges, and reds tend to be warm and blues, greens, and purples tend to be cool. However, any color can be either warm or cool relative to its placement to other colors as well as the pigment mixture. For example, lemon yellow can appear cool when placed next to cadmium yellow. As you paint, think of the relative warmness and coolness of your colors.

Color Theory and Watercolor Painting

In color theory, a color's value and chroma can be controlled by adding white, black, or a neutral. However, in actual practice, this can create muddied color that does not work well in a painting.

The theory:

A **tint** is the mixture of a color with white to increase lightness. In watercolor painting you use the white of the paper instead of mixing your color with white paint. A **shade** is the mixture of a color with black to reduce lightness. A **value/tone** is produced either by the mixture of a color with gray or by both tinting and shading. **Chroma** is the colorful/brightness of a color. Mixing a color with a neutral color reduces the chroma.

In practice there are 3 ways to darken color to create shade:

Using a color's compliment, going down the color wheel, or using black.

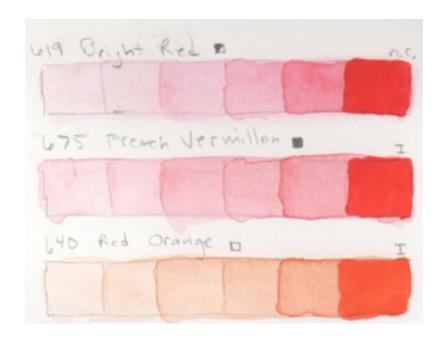
Complimentary Colors

Colors adjacent to each other on the color wheel. A color can be added to its compliment to neutralize or darken it. Complimentary colors can be used to create contrast in a painting.

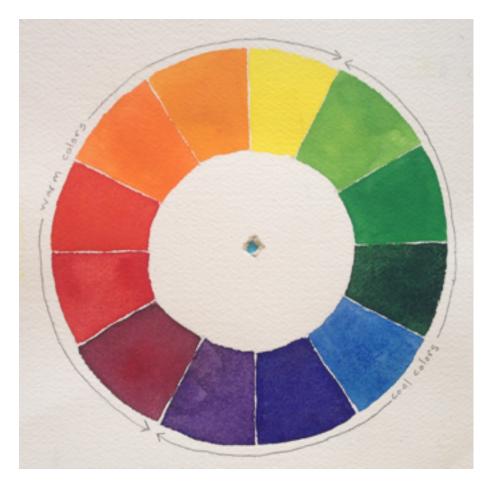
Analogous Colors

Colors beside each other on the color wheel are analogous. Instead of moving across the color wheel to darken (traditional approach), you can move around the color wheel (used by impressionists). This achieves brighter, cleaner color.

<u>On one ball, use analogous colors to darken the shaded areas.</u> On the next ball, use complimentary colors to darken the shaded areas. On the last ball, use black to darken.



Value Scales





Color Card

Color Wheel